



Agritech Africa 2020



June 17-19, 2020

Cape Town, South Africa

Africa's Story

Agriculture in Africa has a massive social and economic footprint. More than 60% of the population of sub-Saharan Africa is smallholder farmers, and about 23% of sub-Saharan Africa's GDP comes from agriculture. Yet, Africa's full agricultural potential remains untapped. In a recent analysis, McKinsey determined that Africa could produce two to three times more cereals and grains, which would add 20% more cereals and grains to the current worldwide 2.6 billion tons of output. Similar increases could be seen in the production of horticulture crops and livestock.

McKinsey

Winning in Africa's agricultural market



According to the World Bank - agriculture has a significant role in Africa as it employs

65% of the work force and contributes 32% of GDP

The Food and Agriculture Organisation (FAO) anticipates that the agricultural market in Sub-Saharan Africa alone could grow from

US\$200 billion in 2015 to US\$1 trillion by 2030

Innovation is taking place in the sector. According to Climate Action, "Entrepreneurs in Africa are increasingly seeing opportunities in the agricultural sector and are developing solutions that enable farmers to increase their yields and access markets. Globally, agricultural tech start-ups raised

\$800 million in the last 5 years

According to Disrupt Africa's recently released African Tech Start-ups Funding Report 2017, agri-tech start-ups received

US\$13.2 million in funding in 2017

the fourth largest of any sector. This was an increase of 203% from 2016.

The rapid growth of agri-tech business in Africa is demonstrated by the increase of over

US\$13 million in funding since just 2015, where funding was US\$50,000

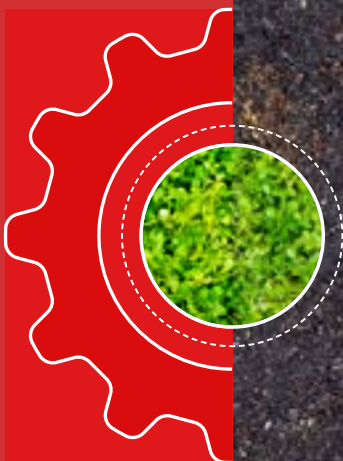
The potential of this sector will only be realized if young people can be retained while ensuring that the sector can keep pace with the technological advances currently disrupting all traditional industries.

The inaugural Agritech 2020 being hosted in South Africa's Cape Town will bring together the innovators, agripreneurs, academics, and representatives of the agricultural sector to highlight the challenges in the sector but equally the opportunities for development of the sector.

About Agritech Africa:

Agritech Africa 2020 is an international platform unlike any other event that has taken place in Africa; A platform that is made up of not only an Exhibition showcasing exhibitors with the most innovative and latest technologies in agriculture, but also a dedicated area within the exhibition for Start-Ups to present their products to a targeted audience as well as a comprehensive program of keynotes, panel discussions and workshops - all covering key topics in African Agriculture today.

Creating a unified platform, Agritech Africa 2020 brings together Professionals in African Agriculture, Industry, Academy & Government to put forth the most relevant and sustainable solutions to face the challenges of the Food, Water & Environment crisis in the world.





Hosting an International Conference, Agritech Africa 2020 is comprised of notable members and speakers paving the way and bringing forth new approaches to agriculture, which will also ensure the involvement of young people, to enable innovative solutions for food security, sustainable use of the land and responses to climate change:



Ambassador Bene M'Poko
Dean of the Diplomatic Corps &
Ambassador
DRC to South Africa



Dr. George van Zijl
Lecturer
North West University



Dr. Maxwell Kwegwenga
Assistant Chief Economic Advisor
to the President of Malawi
Malawi Ministry of Agriculture,
Irrigation & Food Security



Ms. Mpho Ramosili
Senior Manager for
Communications & Marketing
Agricultural Research Council



Ms. Prema Zilberman
Managing Director
Kenes Exhibitions



Ms. Inge Kuschke
Agriculture Analyst
GreenCape



Mr. Jeffers Miruka
Executive Director
Association of African
Agricultural Economists



Ms. Karen Grobler
Marketing & Communications
Manager
Agricultural Business Chamber



Mr. Chris Wild
Executive Director
Food & Trees for Africa (FTFA)



Ms. Amanda Kotze-Nhlapo
Chief Convention Bureau Officer
South African National Convention
Bureau (SANCB)



Mr. Yaron Ben Ari
CEO
Aqua-di Engineering Services
Design and Consulting of water
infrastructures



Dr. Ted Kornecki
Agricultural Engineer
USDA-ARS



Mr. Ronnie McKenzie
Chair
IWA Specialist Group



Attendees benefit from an exciting and diverse program and in addition get to take home hands on knowledge and solutions instilled from informed training and education to incorporate in business and day to day life. Among the topics presented at the workshops of Agritech Africa 2020:

- Equipment Development for Conservation Farming Systems
- Water Management - Water Reuse and Irrigation
- Soil and Crops
- Protected Cultivation and Plant Protection
- International Projects: Projects in Africa, Agriculture Regional Projects and Project Financing

Focus

Women and Youth are the main focus for the event with an emphasis on their involvement in the Agriculture Industry. Women will steer and lead the conference content especially on food security, while the Youth will represent themselves as the Innovation leaders on this global stage through submitting Abstracts, the Start-Up Pavilion and Elevator Pitches. These are the leaders of tomorrow that will provide us with their expertise to solve problems in Agriculture. This is an important goal to achieve - as we believe that it will be impossible to create solutions without the next generation's interest and involvement.

Professional Tours

The world is always keen to know what exactly is happening on the fields of Africa. Agritech Africa 2020 Professional Agriculture Tours will act as an extension of the workshops in the conference. These tours are organized around Cape Town and the rest of the country with each tour significantly designed to cater for each tour groups' interest on the field.

Networking

Looking to make new connections at Agritech Africa 2020? This is your Chance2Meet! Business to business (B2B) meetings are a quick and easy way to meet potential cooperation partners. People have a chance to meet at high speed. Increase your chance to establish new business relationships during Agritech Africa 2020! Use our online platform to set-up your meetings with your future partners!

For Exhibitors

This is the event to attend if you are an African Agritech company that would like to interact with:

- Farmers from Africa, Middle East, India etc.
- Agribusiness Entrepreneurs
- R & D Companies with solutions for the rest of the market
- Start-Ups that seeks Investors & Collaborators
- Government Organizations
- International organizations that work on policies, strategies, systems and methods to support better business and education in Agriculture

For Visitors

A comprehensive story of Agriculture in Africa told over the course of three days. This is the place to be if you:

- Want to do Business in Africa
- Want to Invest in Africa
- Want to Innovate in Africa

