

If you want to go fast **go alone.**If you want to go far **go together** 

African Proverb

## Introduction

Our **world renowned** Agritech Exhibition and Conference is one of the most important exhibitions in the field of Agriculture, with past events hosting **tens of thousands** of visitors from around the world. Our efforts to keep you at the **forefront** of agriculture and water **technology innovation** are now taking us to South Africa, the country at the heart of the African renaissance. **Agritech Africa 2020**, will be held at the **Cape Town International Convention Centre (CTICC)**, giving our community a unique opportunity for growth, partnership, and knowledge sharing.



Sub-saharan Africa receives

\$134bn

a year in foreign investment and development aid.

Our visitors are the strategists of agri-agendas for countries, sectors, and businesses globally.



They will include agriculture entrepreneurs, horticulture professionals, farmers and growers, food safety and security professionals, government officials, investors, and business owners



From training Institutes, agriculture and plant associations and societies, food industries, agricultural devices manufacturing companies, and R&D Laboratories.

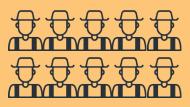


With a focus on areas such as Seed Science and Technology, Soil science and Soil-plant nutrition, Management of Land & Water Resources, Food Security and Innovation Eco System.



60%

The amount of food production in Sub-saharan Africa needs to increase over the next **15 years** to feed a growing population



Farming provides 60 percent of all jobs on the African continent





## Why Africa?

We take you where innovation and inspiration leads, and in June 2020 this brings us to Cape Town, South Africa. With one of the youngest, growing work forces in the world, a rapidly urbanizing geography, and a love-love relationship with technological progression, Africa's economy has become known as a Lion on the Move.

Agricultural transformation is quickly becoming the vanguard of the African renaissance, as agricultural production and food security are the crucial impetus for growth for the entire continent. By hosting Agritech in South Africa, our international community is invited to be part of the amazing opportunities this presents







Capetonians are experts at welcoming and hosting tourists.
There were over **5 million** visitors to Cape Town in 2017.



It won't be all work and no pay...
Cape Town was the first city outside of Europe to receive
Blue Flag status for their high-quality water, fantastic
facilities, and safety and cleanliness of their beaches.
So pack swimming trunks and sunscreen!





## **Exhibitors**

Agritech Africa will be the showcase for cutting edge technologies, products, and systems aimed at securing food resources, advancing agriculture, and managing land and water resources. Our exhibitors range from startups with exciting new technologies to existing company with proven or breakthrough products in a range of areas, including:

- Agricultural Machinery
- Greenhouses
- Aquaculture
- Fertilizers & Chemicals
- Fork Lift & Handling Equipment
- Livestock & Dairy Farming
- Irrigation & Water Management
- Organic Agriculture
- Plant Protection
- Post Harvest Treatment
- Precise Agriculture
- Poultry
- Rural Development

- Veterinary
- Agri Ecology
- Food Security & Food Safety Professionals
- Biotechnology
- Floriculture
- Marketing & Export Services
- Plant Propagation Material
- Plasticulture
- R&D
- Small Ruminants
- Turnkey Projects
- Software & Hardware





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