

## Natalie A. Miller



### BIOGRAPHY

Natalie is an experienced entrepreneur and business development professional with more than 14 years of leading and growing organizations across Africa. Natalie earned her MBA from Saïd Business School at Oxford University where she focused on Entrepreneurship, served as co-Chair of the Africa Business Group, and was selected as a Skoll Associate with the Skoll Centre for Social Entrepreneurship.

Natalie moved to South Africa in 2006 from Washington DC to start up the regional base for the global non-profit organization Operation Smile later becoming Vice President, Africa and then Vice President, Global Business Development. In 2013 Natalie started a Consultancy called ZARUS Group focused on supporting social businesses and non-profits with fundraising, strategic positioning and scaling. In 2014 Natalie joined Impact Hub as Africa Lead to run the Seed Program supporting local founders across the continent start an Impact Hub in their cities and to build partnerships across the region. In 2016 Natalie joined Zoono, a FinTech business focused on the unbanked, as Head of Expansion and Commercial Partnerships. In early 2018, Natalie became CEO of GreenFingers Mobile a digital solution supporting visibility in the value chain and access to market and finance for small farmers. Natalie was selected in the top 100 Women in Fintech 2019 by LATTICE80 and is also a Director of, and Investor in, the Ugandan e-commerce platform Xente. Natalie volunteered as a Facilitator for Grassroots Entrepreneurs in the informal settlements, was a mentor for Barclays' Tech Africa Accelerator, Startupbootcamp and MAN Impact Accelerator and has coached dozens of start-ups and non-profits through the Bertha Centre for Social Innovation at UCT's GSB and through Social Enterprise Academy.

In 2020 Natalie has re-started her consultancy ZARUS Group focusing on supporting early stage companies with strategy, expansion into new markets and raising investment and non-profits in re-structuring and expanding their local fundraising, strategic partnerships and growth. Natalie also supports foundations and companies to more effectively create positive impact through their investments.